

---

**Newsletter New Year 2017**

1 message

---

**Pure Bio** <info@purebio.co.uk>  
Reply-To: Pure Bio <info@purebio.co.uk>  
To: purebiold@gmail.com

5 January 2017 at 10:41

Practitioner News  
Nutritional Update New Year 2017

[View this email in your browser](#)[Top](#)

Dear Colleague

Welcome to our New Year nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when & how to use them.

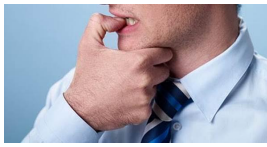
In this issue

- [Anxiety - Impact on Cancer Mortality](#)
- [Gluten Intolerance: A National Epidemic](#)
- [Anxiety Product Focus](#)
- [Latest Pure Bio News - Special Offers](#)
- [Pure Bio Gift Vouchers](#)
- [The Core Fundamentals of Applied Kinesiology](#)
- [Do you Understand your Test Kit?](#)
- [Quote of the month](#)
- [How to find us](#)

## Featured Articles

### [ANXIETY DOUBLES CANCER MORTALITY IN MEN, BUT NOT WOMEN](#)

In the largest study to date to look at the link between anxiety and cancer mortality, research from the University of Cambridge found that a



diagnosis of general anxiety disorder (GAD) more than doubled the risk for cancer mortality in men.

Crucially, this association held true even after adjusting for factors known to be associated with cancer mortality risk, such as smoking, alcohol intake, physical activity level and chronic physical conditions.

[Read more medscape.com](#)

[Back to Top](#)

## [GLUTEN INTOLERANCE AND THE HERBICIDE GLYPHOSATE: A NATIONAL EPIDEMIC](#)



### **Important Research - please share!**

Harvard-educated Dr Martin Michener, PhD, explains why the modern increase in gluten sensitivities, as well as a host of other diseases, are related to the harming effects of the herbicide Glyphosate

[Read more healthimpactnews.com](#)

[Back to Top](#)

## Product Focus

### [Anxiety Product Focus](#)



[5-HTP \(5-Hydroxytryptophan\)](#) from Pure Encapsulations is derived from the seeds of the African Griffonia Simplicifolia plant. Its primary role is to promote levels of brain serotonin.

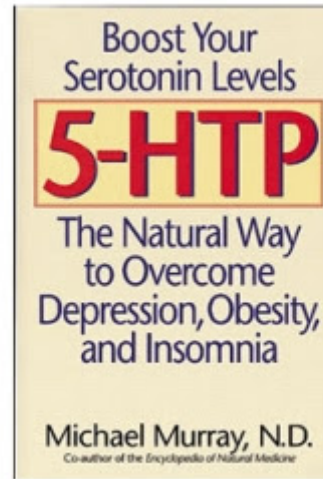
#### **How does it work?**

5-HTP is an intermediate in the natural synthesis of the essential amino acid, tryptophan, to serotonin. The enzyme tryptophan hydroxylase adds a hydroxyl group (OH) to tryptophan, forming the 5-HTP intermediate. In the body, it converts to serotonin with the removal of a carboxyl group (COOH) by a second enzyme.

Serotonin is an important neurotransmitter involved in the regulation of endocrine and brain activity responsible for emotion, appetite and sleep/wake cycles. In clinical studies, administration of 5-HTP has been shown to enhance serotonin production.

#### **Want to know more about 5-HTP?**

A comprehensive guide to 5-HTP and serotonin. This book explains the causes of low levels of serotonin and the subsequent implications of deficiency - depression, obesity, insomnia and decreased mental capacity.



[Back to Top](#)

## Latest Pure Bio News

### [SPECIAL OFFERS](#)

To start 2017, we have 3 special offers for you on a selection of our products. Simply telephone **01403 730342** to place your order and take advantage of the savings. **It's first come, first served!**



We have 4 pots of an end-of-line product [Alpha Lipoic Acid - 60 caps](#), expiry 04/2017 - on offer at £14.70 each - a 30% discount!

---

We have some outdated [Alpha Omega](#) products which we would like to clear from our shelves FREE!! (postage remains payable)

M6 x 6  
M7 x 2  
M11 x 3

---



For those of you with our test kits, you may wish to purchase [spare empty phials](#), which are on offer at:

£1 for a single phial  
£5 for 10 phials  
£15 for 50 phials

**Simply telephone 01403 730342 to order any of the above special offers**

[Back to Top](#)

---

The Pure Bio team at Christmas

Wishing you all a Happy New Year!



## Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks?



The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year

*Why not give the gift of health with the luxury of choice!*

Order from the office 0044 (0)1403 730342 or visit our website [here](#)

[Back to Top](#)

## Forthcoming Seminars

### TWO SEMINARS ANNOUNCED FROM PURE BIO for 2017

#### 1) The Core Fundamentals of Applied Kinesiology

A Two-Weekend accredited Course of foundational material approved by the International College of Applied Kinesiology—ICAK

When: **11/12th February and 11/12th March 2017**

Venue: GATWICK HILTON HOTEL, SOUTH TERMINAL, GATWICK AIRPORT

This course is an exciting new opportunity to learn the absolute fundamentals of Applied Kinesiology (AK), focusing on muscle testing skills and a handful of techniques that will allow you to integrate AK

quickly and easily into your existing practice.

[To book click here](#)

*(please note that these courses are only open to practitioners with a minimum 3 year undergraduate degree in a medically oriented profession e.g. medical doctor, dentist, chiropractor, osteopath, physiotherapist etc).*

[Back to Top](#)

## [2\) Do You Understand Your Test Kit? A guideline on what to prescribe and when!](#)

Due to recurrent demand, **Tracy S Gates D.O., DIBAK** will be presenting her seminar on Understanding and Using all the products in your Pure Bio Test Kit, including recommended dosages

When: **8/9th April 2017**

Venue: GATWICK HILTON HOTEL, SOUTH TERMINAL, GATWICK AIRPORT

The weekend is specifically designed to help all practitioners using nutrition and herbal products in their practice.

**Cost: £195.00 for the weekend**

[To book click here](#)

For further details on any seminar call us on **0044 (0)1403 730342** or email **([info@purebio.co.uk](mailto:info@purebio.co.uk))**

[Back to Top](#)

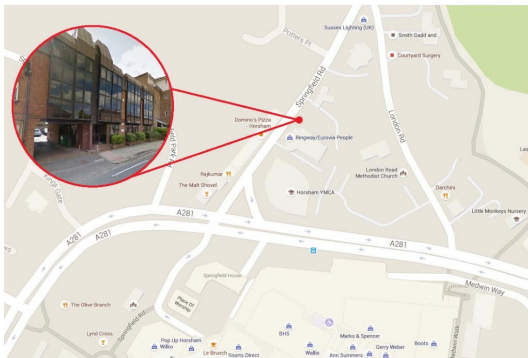
## Quote of the Month

**"Resistance and obstacles crumble under the relentless pressure of constant, determined effort"**

**Tracy Brinkmann**

[Back to Top](#)

## How to find us



You can order from our [website](#) or make purchases in person. [Find us at:](#)

Ground Floor, 44 Springfield Road,  
Horsham, West Sussex, RH12 2PD

Tel: **0044 (0)1403 730342**

[Back to Top](#)





---

*Copyright © 2017 Pure Bio Ltd, All rights reserved.*

You are receiving this email because you are registered with us as a Practitioner

**Our mailing address is:**

Pure Bio Ltd  
Ground Floor  
44 Springfield Road  
Horsham, West Sussex RH12 2PD  
United Kingdom

[Add us to your address book](#)

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#)

*MailChimp*